





- Marketing and brand management
- Investment and securities trading
- negotiation and business impact
- Presentation and Closing ceremony



- Hong Kong Legislative Council
- Hong Kong Planning Department(CityGallery)
- Hong Kong Trade Development Council
- Productivity Council
- Cyberport
- HKSTP
- Dialogue in the Dark

- ◆ _____
- Chinese University of Hong Kong
- Hong Kong university of science and technology
- ◆ _____
- Hong Kong Museum of History
- Hong Kong heritage museum

1			
2	CUHK Welcome Speech & Program Overview - Social and cultural development in Hong Kong - Introduction - Master's application seminar - Campus visit	500 writing	500 enterprises practical training Welcome speech, marketing, research report Corporate office building
3	CUHK course Marketing and brand management business school	500	Agencies Visit City Gallery - Introduction - Development history and future city planning of Hong Kong - Introduction of transportation in Hong Kong - Introduction to Hong Kong's cultural attractions
4	CUHK course Investment and securities trading Business school	500	500 enterprises practical training Financial planning, simulation investment, case study Corporate office
5	CUHK course Negotiation and business impact Business school	500	500 enterprises practical training Business etiquette, customer communication, career development, financial industry development planning

Corporate office

6

Final Presentation
Final Presentation

500

500 enterprises practical training
Team project report, certificate

Corporate office

7

8
